

Dr. Stan Pierce

Curriculum Vitae

Personal/Educational History

- Fourth generation chiropractor
- Bachelors of Science in Nutrition from Life University in 1998
- Doctorate of Chiropractic from Life University in 1999
- Active practice in large family practice in St. Petersburg, FL 2000 – 2014
- Licensed chiropractor in Dubai Healthcare City since 2015
- Practiced chiropractic in Dubai Healthcare City, UAE 2015 – 2016
- Practicing chiropractic in private practice in Clearwater, FL 2014 – Present
- Opened satellite clinic in Dallas, TX 2026
- Active Florida state Chiropractic license # CH7894



Professional Accomplishments

- President, CEO, lead instructor for the Evolutionary Percussive Instrument Correction (EPIC) technique (rebranded from Advanced Orthogonal in 2015)
- President, Seminar Director, lead instructor and co-founder of the Advanced Orthogonal chiropractic technique (AdvO) since 2007
- Founder of the first official educational and research institution of Advanced Orthogonal called Advanced Orthogonal International, Inc. in 2012
- Discoverer and developer of the Axial X-ray and Axial Angle (SAX)
- Discoverer and developer of the Head Height Angle (HHA) instrument coordinate calibration
- Inaugural board member of the ICA's Council on Upper Cervical Care in 2008
- Extended faculty of Palmer Chiropractic College in Florida through the graduate Preceptorship
- Extended faculty of Life University through the graduate PEAK program
- Extended faculty of Parker Chiropractic College CBI program since 2014
- Extended faculty of Sherman College of Chiropractic through the PMOE program since 2019
- Faculty at Life Chiropractic College West (part-time) since 2013-2021
- Faculty at Sherman College of Chiropractic (part-time) since 2018-present
- Faculty at Life University (part-time) since 2021-present
- Health lecture given to 25,000 people at Market America's International Convention (2012, 2013, 2025) and World conference (2012)
- Presented to the entire student body of Sherman Chiropractic College in 2014
- Presented to the entire student body of Life Chiropractic College West in 2015
- Presented at IRAPS in 2018 and 2019

- Regularly requested speaker at upper cervical chiropractic seminars since 2008
- Lecturer at medical and non-medical CME/CEU courses to local and international audiences since 2010
- Co-inventor of the patented Integrity Genesis 3-axis percussion adjusting instrument
- 2019 Impact Chiropractor of the Year (ICAs Upper Cervical Council)
- 2020 Chiropractor of the Year (Sherman College)
- 2020 Innate Clinics of the Year (ICAs Upper Cervical Council)
- 2021 Chiropractor of the Year (ICAs Upper Cervical Council)
- 2021 speaker to the entire student body at Life University's Assembly
- 2021 Marquees Who's Who Top 100 Doctors
- Co-founder of a national chiropractic technology franchise called EPIC Clinics
- 2021, was recognized by the Executive Director of the Florida Dept. of Veterans Affairs for his work in expanding delivery of specific chiropractic to veterans
- 2022, was awarded NFL Alumni recognition plaque by the NFL Alumni Tampa Chapter for his work with NFL alumni/players and brain health
- 2023 keynote speaker at the Eficaz chiropractic conference in Argentina, Mile High conference in Denver, Colorado, and Life University LVE conference in Atlanta, Georgia
- 2023 speaker to the entire student body at Sherman College President's Assembly
- 2023 became the 1st chiropractor to be accepted as a peer reviewer in the journal INNOSC Theranostics and Pharmacological Sciences
- 2023 presented EPIC to 50+ medical physicians and lead healthcare administrators in Tangier, Morocco
- treats various presidents and founders of chiropractic institutions, as well as known actors/actresses, singers, athletes and politicians
- 2024 keynote speaker at the Eficaz chiropractic conference in Argentina, a pediatric chiropractic conference in Atlanta, the Atlas Initiative conference at Life University, and the International Chiropractic Association's Upper Cervical Forum conference in Orlando, Florida
- 2024 keynote closing presenter at Sherman College's Lyceum Homecoming
- 2024 CE conference speaker at Life University's annual Homecoming
- 2024 was awarded Life University Distinguished Alumni of the Year 2024
- 2024 health and wellness lectures given in Connecticut and Florida
- 2025 health and wellness lectures given in Buffalo, NY, Florida, North Carolina, and Flushing, NY as well as many online virtual courses
- 2025 presented on communication, sales, and advanced imaging analysis to Sherman Chiropractic College
- 2025 became the 1st chiropractor to be accepted as a peer reviewer in the Journal of Rehabilitation Current Updates
- 2025 presented advanced spinal treatment technology at the NeuroSummit research conference at Life University in Georgia

- 2026 presented on breakthrough brain health supplements to 5,000 people at a conference in Miami
- 2026 health and wellness lectures in Phoenix, Dallas, Flushing, Wisconsin, New York, San Diego as well as online lectures for Australia, Singapore, and Indonesia

Research Publications

- **2011** co-authored **ACC-RAC** posterboard presentations on upper cervical technique improving headaches, lower back pain, and Rand-36 quality of life index
- **2021** published in the **Orthopedic and Rheumatology Open Access Journal**
- **2022** published 2 more papers in the **Orthopedic and Rheumatology Open Access Journal**
- **2023** published a paper (co-authored by Harvard Medical School) in the **American Journal of Biomedical Science & Research** (PubMed indexed)
- **2023** a paper was published in **Cureus** medical research journal using a data collection acquired and provided by Dr. Pierce (PubMed indexed)
- **2024** published a paper (co-authored by Harvard Medical School) in the **Scientific Neurology** research journal (PubMed indexed)
- **2024** provided the training for researchers to study and publish on elongated styloid process prevalence in **Journal of Upper Cervical Chiropractic Research**
- **2025** provided the protocols for a study on the accuracy of Functional Leg Length Deficiencies published in **Journal of Upper Cervical Chiropractic Research**
- **2026** published an editorial communication in the **Digital Journal of Science**
- **2026** paper in peer review process with **The Spine Journal**

Featured/interviewed in:

Haute Living magazine

Clearwater Living magazine

Tampa Style magazine

Voyage Tampa magazine

Faces of Life newsletter

Sherman Shares

Mindalia TV

Dynamic Radiology podcast

Upper Cervical Marketing podcast

Personal Injury Guru podcast

Atlas of Chiropractic podcast

Redox4Life podcast

Unleashed (2025)

Salad with a Side of Fries (2025)

The Sovereign Soul (2025)

Market America ICON (2025)

Inequality Media (2026)

Veterans Healthcare Policy Institute (2026)